

Lindsey Flood

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EXPERIENCE

NBC Universal, New York — Motion Designer at Saturday Night Live

FEBRUARY 2020 - PRESENT

- Designing and animating segment intros, Weekend Update graphics, and Film Unit teams
- Creating engaging and humorous graphics, aligned with the SNL's tone and style and matching the individual looks of sketches
- Composite, Rotoscope, VFX

Paramount, New York — Graphics Director at Stephen Colbert Presents 'Tooning Out The News'

SEASON 3 | JULY 2022 - MAY 2023

- Managed the Graphics Team in producing motion graphics packages, photo compositing, and branding for the show and its various segments
- Coordinated and collaborated with the Showrunner and Executive Producers
- Facilitated graphics development, from concept to delivery, ensuring quality timeliness
- Managed timelines, design requests, and workflows with Marketing and freelance designers
- Managed templatization of recurring motion design assets

Paramount, New York — Motion Designer at Stephen Colbert Presents 'Tooning Out The News'

SEASON 1 & 2 | AUGUST 2020 - DECEMBER 2021

- Created news-style and faux-advertising animations, photoshop composites, and templates
- Worked closely with writers, producers, and editors to ensure the design aligns with the show's tone
- Developed new designs and implemented them in a fast-paced environment using Adobe and C4D

Hearst, New York — Motion Designer and VFX Artist

FREELANCE | FEBRUARY 2020 - MARCH 2023

- Animated various Elle and Harpers Bazaar assets across web and video, working closely with producers and video teams

WIRED, New York — Art Director and Motion Designer

FREELANCE | NOVEMBER 2021 - MAY 2022

- Designed and animated in interstitial graphics for video, with a focus on data visualization and storytelling

NBC Universal, New York — Motion Designer at The Tonight Show Starring Jimmy Fallon

AUGUST 2013 - FEBRUARY 2020

- Created a wide array of broadcast motion graphics in Adobe and C4D
- Designed and animated graphics for segments including interviews, comedy sketches, games, and musical performance backgrounds on tight timelines within a highly collaborative space
- Took ownership of recurring segment graphics

SKILLS

Design Management

Video Production

Adobe Creative Cloud

2D & 3D Animation

Illustration

Branding

Communication

Problem Solving

Workflow Management

EDUCATION

**Parsons The New School
for Design**